

Southwark Sustainable Environment Partnership: Carbon Reduction Plan, Ni186

Group activities outcome

Identification of products and services to support delivery

- LDA match funding for example for JESSICA programme
- Smart green business support from BIDS to for example, develop green travel plans, recycling initiatives and means to control waste
- Membership of 200 Club as a means for top 200 local emitters to influence strategic target of achieving 8.5% reduction in carbon emissions by 2011 and to mentor smaller organisations
- Carbon Trust Loan scheme: SMEs can seek interest free loans of between £3,000 and £500,000 to invest in energy saving projects¹
- Individual employees can achieve national insurance and tax savings for green travel through employer based Bikes to Work schemes
- London Mayor's Cycle Hire scheme, which has a maximum usage fee for high frequency users²
- Bankside Businesses pool bike scheme³
- Car clubs⁴
- Domestic grants such as loft insulation schemes and cavity wall insulation
- Eco schools
- Large businesses and employers should be responsible for identifying schemes and supporting SMEs and domestic energy efficiency measures
- Local Doctor Bike sessions and bike refurbishment schemes⁵
- *SOUHAG to promote health benefits of bikes to work scheme and car clubs
- Visual presentations of energy use/energy audits
- Good Building Guide: rewards efficient businesses/buildings
- Behavioural change: 'name and shame' campaigns and build in behaviour change to other thematic partnerships as well as them being responsible for addressing relevant barriers (e.g. crime -SSP)
- Group 1 identified that a gap existed in sourcing food waste and food packaging recycling facilities for businesses⁶

¹ <http://www.carbontrust.co.uk/cut-carbon-reduce-costs/products-services/business-loans/pages/loans.aspx>

² <http://www.tfl.gov.uk/roadusers/cycling/12444.aspx>

³ <http://www.betterbankside.co.uk/our-services/1329-pool-bikes>

⁴ http://www.southwark.gov.uk/info/100011/transport_and_streets/1378/car_club/1

⁵ <http://www.lcc.org.uk/index.asp?PageID=634>

⁶ Southwark supported WRAP's Love Food Hate Waste campaign, in which we and our waste management partner Veolia are working to educate residents <http://www.lovefoodhatewaste.com>. We have also written to supermarkets to encourage them to review how they currently dispose of their excess food.

Innovative promotion of products and services available

- Encourage car clubs to be more widely promoted to encourage use. Can partner organisations provide space for car club bays?
- Energy efficient driving advice to be encouraged through organisations fleet and embedded into procurement of services, i.e. courier services⁷
- Reduced rate charged to local businesses and employees
- Can car clubs and other sustainable travel measures be promoted to new mothers in their 'bounty bags'
- Promotion in Southwark schools, youth clubs, libraries, and GP surgeries, which might encourage parents to raise profile of need for travel plans. Should there be financial incentives for promotion
- Promotion of low emission vehicles and car sharing
- Promotion of low energy resources, i.e. light bulbs
- Wider promotion on Feed In Tariff scheme and seek means to monitor installation
- Encourage local authorities to allow chutes to be used for recycling in flats⁸
- Group 1 identified a need for there to be a unified message about energy efficiency campaigns/measures to stakeholders. This could be sought through 200 Club; employer responsibility to opt in on behalf of employees. Educate from top down

⁷ <http://www.energysavingtrust.org.uk/Travel/Drivers/Smarter-driving>

⁸ The council have previously tried to use chutes for recycling; designating particular chutes for recycling or a day when the chutes should only be used for recycling, but unfortunately the level of contamination was very high and so the system was unworkable.

The council have instead introduced an easy to use door-to-door collections system for estates wherever possible. Residents put all their recyclables into a clear bag which is collected weekly from their doorstep. Over 40,000 properties (mostly medium- and high-rise) currently use the clear bag scheme and this makes a significant contribution to the council's recycling rate. This model isn't workable everywhere (e.g. properties with enclosed walkways). The council also has more than 700 mini recycling centres across the borough where residents can take their recycling.

The council also has exciting plans to extract further recyclable materials from the residual waste collected. The state of the art waste facilities centre being built on the Old Kent Road will include a waste processing plant which can separate further recyclables such as metals and plastics from general waste and this will also help us to achieve our ambitious recycling targets.

Partner action to support delivery

- *Provide feedback on delivery plans to absent partnership members (Helen W)
- *Identify SMART (specific, measurable, achievable, realistic and tangible) action planning mechanisms to support delivery (PCT)
- *Invite presentation on sustainable measures for local businesses, e.g. car club (Shane C)
- Identify measures for the onus for reducing the use of disposable eatery products to be reduced (agreed that this may be difficult, but all to explore)
- Quantifying outputs, through for example identifying savings from reduced carbon emissions and reduced energy costs
- *Southwark Cyclists to bring proposal to SSEP to promote green commuting and cycling tax efficiency schemes to 200 Club
- *Identify opportunities for Council to bring cycling training in-house. (Barbara S)
- Registered Social Landlord to have "warm home standards", landlords to sign up to a voluntary target
- Pay As You Save schemes⁹

⁹ <http://www.energysavingtrust.org.uk/Home-improvements-and-products/Pay-As-You-Save-Pilots>